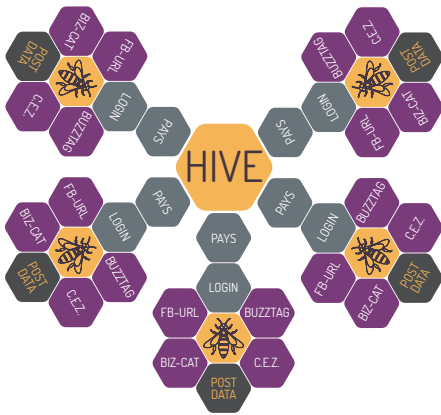


NORTHFORCE

BUZZ FRENZY • QUICK STUDY



BUZZTAG: #NorthByChoice



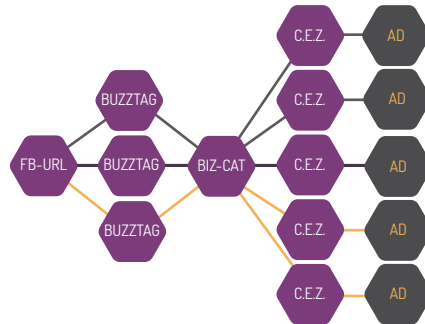
BUZZING SINCE MAR 9, 2017

AVG RESONANCE SCORE **1.24**

AVG COST PER ENGAGEMENT \$0.59

ADS	Total	259
IMPRESSIONS	Organic	177,783
	Paid	1,125,609
	Total	1,303,392
ENGAGEMENT	Total	16,109

1 HIVE - 5 BEES • \$1050 PER MONTH



BEST POST

NORTHFORCE
Published by Ian R. Vincent [?] · May 31, 2017 ·

Search Strictly Iron Range Careers Here... What's your Industry?
IT - Finance - Health - Admin - Machining - and More!
Register w/ NF and be Matched with Careers! Stay #NorthByChoice

BRAND NEW Iron Range Careers Posted
NORTHFORCE.ORG

RESONANCE
85.67

THEIR STORY

Northforce is a local initiative aimed at connecting talent with opportunities in northeast Minnesota and northwest Wisconsin. Northforce is constantly updated with new job posts from all around the region. Job seekers can see the latest postings, even without signing up. Employers can instantly locate talent that is a great match for their latest openings.

Northforce is running ads in 5 different Community Engagement Zones within the same business category and are triggered using 3 different Buzztags.

#NorthByChoice triggers ads in 2 C.E.Z.s, Duluth and Grand Rapids. #RangeJobs triggers ads in 1 C.E.Z., Mountain Iron. And #GoNorthByChoice triggers ads in 2 C.E.Z.s, Minneapolis and Chicago.